

# Car dealership Jaguar and Land Rover

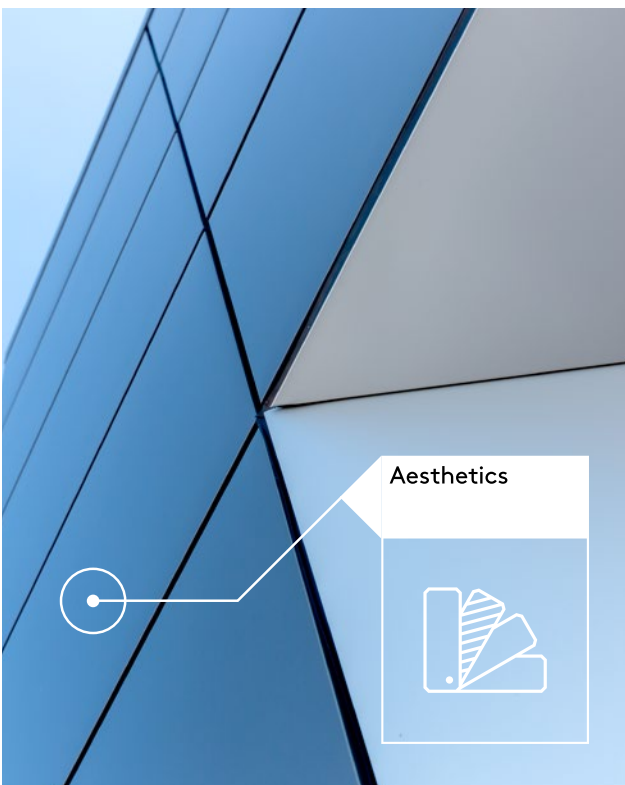
Modular Facade

## Modular façade instead of rainscreen



Jaguar Land Rover needed to ensure that the car dealership meets the same requirements as detailed in the corporate identity. The designer decided to use a modular façade instead of a rainscreen which allowed for faster installation and better thermal efficiency while achieving the same façade look.

## Colour and form



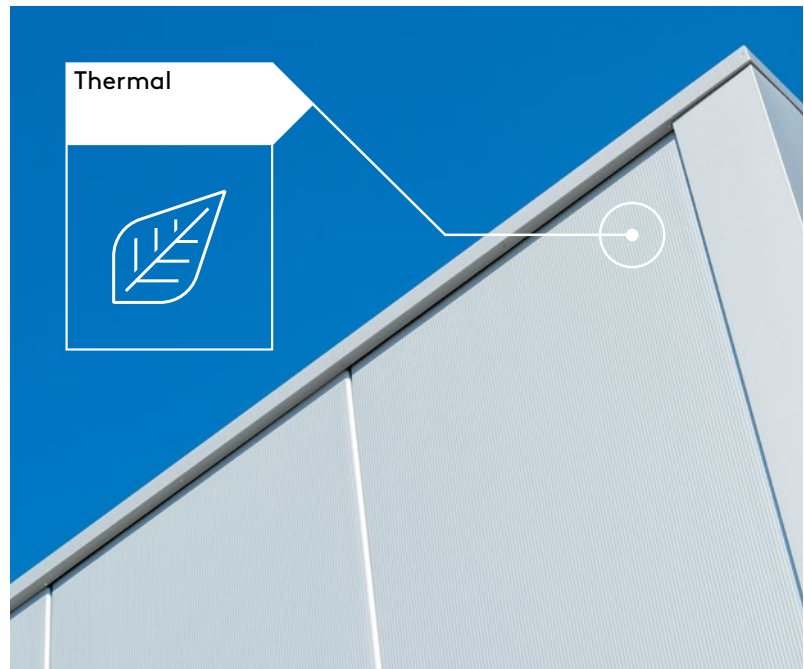
The architect's design philosophy was to create a building with its own character, using a colour palette that reflected the premium brand.

The modular façade in Sunshine Grey Metallic und Champagne Metallic gives the car dealership a high-end look that fits the brand.



## Delivering a thermally efficient environment

The modular façade panels were a key factor in achieving a thermally-efficient and comfortable indoor environment. An important consideration in a premium car dealership where customers want to spend some time exploring different cars.



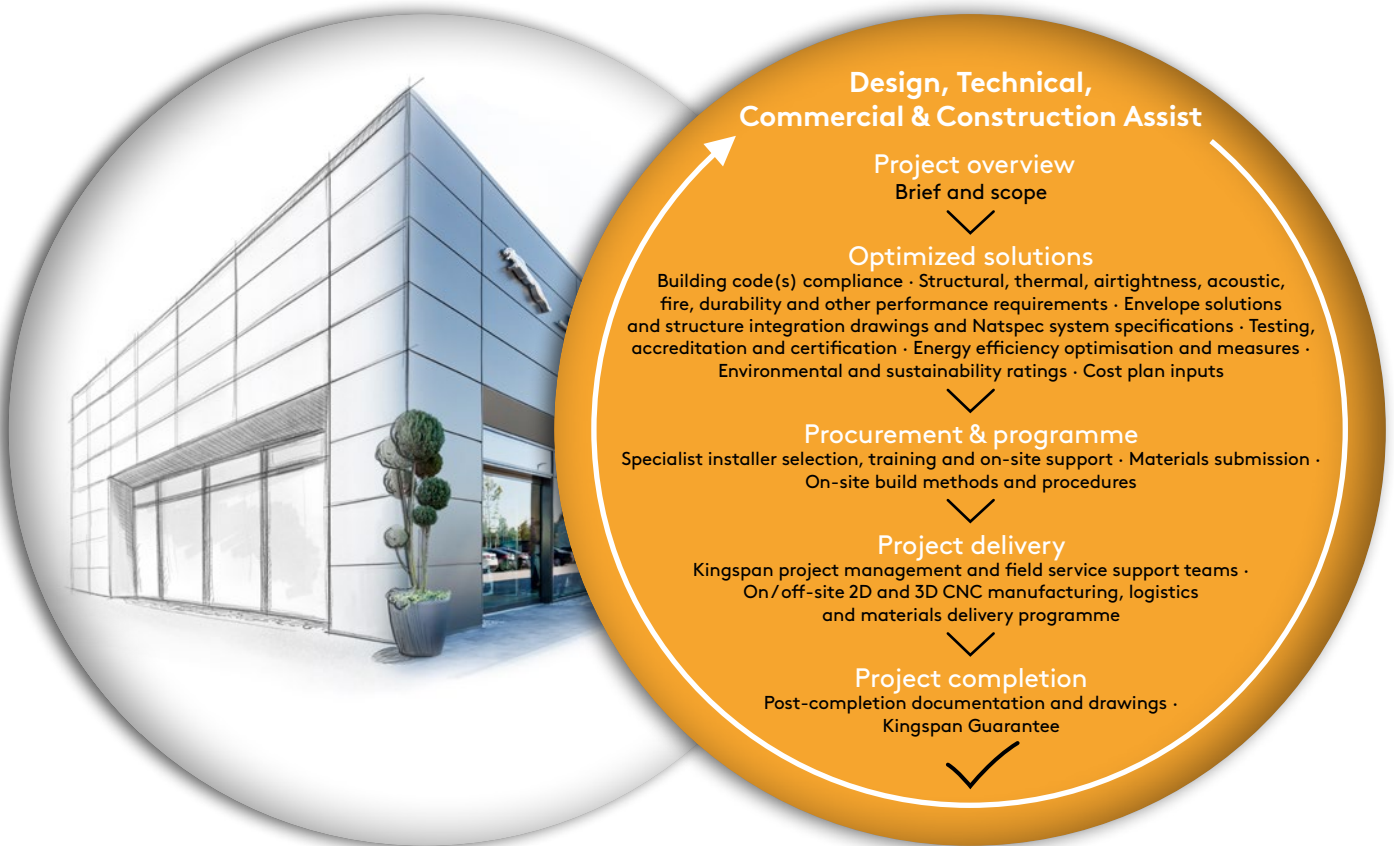
## Quick installation

The Benchmark by Kingspan modular façade is a single component, single fix installation which significantly increased the speed of construction. As a result, the modular facade could be installed quickly to reduce the building's critical path – allowing other trades and materials to continue work inside the structure.



## Consulting and services

We work with developers, architects, designers and main contractors from the early stages of projects to achieve the best result. Our technical services teams are experts who can provide a wide range of product and project support.



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